

WINTER 2012



Dear Pfriends of Pfeiffer,

Do you remember the song, "On the road again, just can't wait to get on the road again..." etc? Well, we, the Pfeiffer family are "on the road again" and if you live in **Brisbane, Melbourne, Sydney** or **Canberra**, we are coming to spend a long, slow Sunday lunch with you. Have a look inside our newsletter for details and book to come. If you can't come to Rutherglen to visit us and try our wines, this is the next best opportunity. The long, slow lunches are a **degustation of food and wines**. You won't get to see all 31 wines we produce but you will get to enjoy lots of "pfabulous" Pfeiffer wines with the wonderful food prepared for us all to enjoy. Just call the winery to book on 02 6033 2805.

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31 wines I hear you exclaim...do they make 31 wines at Pfeiffer Wines? And you should exclaim because the answer to that question is **"YES"**. Some of them are made from the 1 grape variety but made in different styles, like the 4 Muscats or the 4 Topaques. That's 8 of the 31 taken care of. **And now you will notice an addition to the beginning of our wine tasting notes**. We have Aperas instead of Aperitifs. Apera is the new wine category for Australians. The French have Aperitifs. The Italians have Aperitivos but we, as **Australians have Aperas**. The Australian wine industry is celebrating as now, we not only own our wines but we own all their names as well. This is indeed cause for a celebration. Wine Australia have been travelling the country with the A+ celebration of Australian wines to celebrate our wine industry. At Pfeiffer Wines, we were part of this A+ celebration and **part of the history** of the Australian wine industry, when we had our Apera launch weekend. We enjoyed many, many different tapas served with all of our Aperas and a range of cocktails. You can see the "pfabulous" labels on the Apera range on the front cover of this newsletter. Thanks to Ann Killeen for taking this photo. Remember when you next visit the winery to ask for the **Apera Bar**, a tasting plank of all 3 Aperas. My last letter told you how I have been waiting 25 years for this opportunity. None of us have to wait any longer.

The wine tasting notes show you some new vintages of wines that have been released in this newsletter. Wines like the **Gewürztraminer** and **Moscato** have been missing for some time, having sold out of the previous vintages a long time ago. These are the first wines to appear from this years' harvest of 2012 a long with the **2012 Riesling**. The 2012 white wines are delightfully "pfresh" and bursting with zing and vitality. There are also new vintage releases of our **Pfizz Sparkling White, Chardonnay** and **Pinot Noir** and the **Gamay** is nearly sold out, so plenty to choose from. Take advantage of the "pfact" that we are paying the freight charge till Friday the 13th of July 2012. **Every time Australia Post puts up their fees, I wonder how much longer we can offer this service, so make use of it while you can.**

There is one very good reason to come to Rutherglen and catch up with us here. **Winery Walkabout**

(Queen's Birthday long weekend) is a busy festival weekend but full of "pfun" and "pfrivolity". People dress up as all sorts of characters from Snow White with her 7 Dwarfs to Elmo, Superman or Knights in shining armour. I just rug up and dress warmly, but I do enjoy seeing everyone having such a good "pfun" time. **As "Pfriends" of Pfeiffer and Pfeiffer Wine Club members, you get "pfree" access to the Reserve Tasting Room** where Chris and Jen can lead you through all of the wines you would like to taste. You will have to walk past me at the Meet and Greet tent so please stop to say "hello".

So if we get to see you at one of our **Slow Sunday Lunches**, at **Winery Walkabout** or just at the cellar door when you next visit **Rutherglen**, please make sure you let us know you are a "Pfriend" of Pfeiffer or a Wine Club Member. You never know what special treat we may have tucked away for you to try.

My very best wishes,

Robyn

Robyn Pfeiffer.

