

SPRING 2015

Dear "Pfriends" of Pfeiffers,

Usually it is Christmas time when I ask everyone to get their singing voices in tune for the UK Christmas orders, but this time is for another reason, so...123, ready...here we go. You know this song well...

I've been everywhere man, crossed the desert sands man,
Breathed the mountain air man, travelled I've had my share man,
I've been everywhere.
I've been here, there, everywhere, I've been everywhere.

When I was printing off the envelopes for our last mail out, which was a snail mail edition, I was almost blown away by the places that you all live. I was trying to check addresses as the envelopes were speeding through the printer and I was literally 'gob-smacked' when I realised how far and wide you all live, how diverse your locations are and it started me wondering how you ALL came to us in the "pfirst" place and therefore came to be on our guest list.

You see, Chris and I have **NEVER** bought a mailing list. (Incidentally we have never shared ours either). We respect and value the fact that you have entrusted us with your contact details for information about **Pfeiffer Wines** and that is how it will always stay. Over our 31 years of being here, you have at some stage come and visited us at our winery, come to one of our many dinners or lunches, come to an exhibition or wine event and have left us with your contact details. Thank you for that. Australia Post is also very grateful that we continue to use the snail mail system but of course, many of you prefer the more modern and quicker ways of making contact. Some of you prefer to receive the information as a hard copy so you can mull over it while others either prefer to skim through an email version and click on the bits that interest them or engage through social media. Whatever way you do it, we love keeping in touch with you and we are very glad that you keep in touch with us.

So this newsletter is a reminder of the last opportunities for this year either **HERE** at our winery cellar door or **THERE**, hopefully at a location somewhere near you. We have already enjoyed our Friday night evening at Moda in **Brisbane** and our Sunday lunches at Sarti in **Melbourne** and Young Alfred in **Sydney**. Some of you do some 'State Skipping' and come to functions in a different state to your home state and make it a highlight of your holiday. Wherever we catch up with you in this last part of 2015, we look forward to showcasing our "pfabulous" Pfeiffer wines to you, matched superbly to "pfine pfood" from a "pfantastic" venue! Have a look inside the newsletter with Artist Jenny Bohner's lovely painting of our Cellar Door on the front cover, for a reminder of what's on **HERE** and **THERE** for the rest of this year.

Looking back over the first part of this year, I can't believe how much has gone on since the start of 2015. We had a "pfantastic" inaugural Food, Wine and Music Festival and that is a definite fixture on the Pfeiffer calendar next year. With Easter being early in 2016, we hope to find a caterer for Easter breakfasts, so check out the forward planner in the Pencil In...sorry, Permanent Marker in the Save the Date section and keep an eye out for "pfuture" newsletters (and on our website and social media) which will all have more details as everything gets "locked in".



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You will notice inside this newsletter I am doing a bit of bragging as well. Unashamedly I am bragging that we have recently received some enviable accolades. Firstly we were named **Gourmet Traveller's WINE Super Cellar Door for Rutherglen**. Fancy being a Super Cellar Door! What does that mean? Well, I did say I was bragging unashamedly...it means we are the best! WhooHoo!

We are always thrilled to read the wonderful reviews that people write on Trip Advisor complementing the various members of our Pfeiffer Wines Team and the experience they have had when visiting our winery. It was therefore extremely exciting to receive the **5 Star Certificate Of Excellence from Trip Advisor** for our consistent standard of service and quality of wines. It is pretty impressive, even if I do say so myself.

And finally, as I write this letter I have just found out we have been given a **5 Star rating for our wines in the 2016 James Halliday Wine Companion** which is of great importance, especially to the winemaking team and to you, the consumers of our beautiful wines. It is a world-wide recognised third party endorsement from the guru of wine in Australia. We are thrilled to be a 5 star winery for the last 7 years. Well done, Chris and Jen and your winery and vineyard team.

I guess these are the reasons that you have come from far and wide, and continue to come "from everywhere" to visit us and then to keep in touch through our newsletters and events. Thank you for your loyalty and on-going support. We truly value you as an important "Pfriend" of Pfeiffers and if you receive our **Wine Club** deliveries, we also truly value you as a Wine Club member. Keep on enjoying the special deliveries 2 or 3 times a year.

We know you will enjoy ALL the new vintages of wines listed in this newsletter. If you would like access to the older vintage wines from our winery museum, then have a look at becoming a Wine Club member and receiving the regular deliveries of wines to your home or workplace, or maybe even your holiday destination as you travel around....we can get the wine to you... "here, there and everywhere"!!!

Till next time,

Warmest regards,



Robyn Pfeiffer.